



FOR IMMEDIATE RELEASE

Sea Tow® Announces the Launch of Sea Insure™

Sea Tow Partners With AIG to Provide Members Complete Marine Insurance Packages

Southold, N.Y. Jan. 31, 2007 – Sea Tow Services International Inc., the world’s largest and only international marine assistance company, today announced the launch of Sea Insure™, a comprehensive marine insurance program designed exclusively for Sea Tow members.

“With nearly twenty five years expertise in assisting the recreational boating community, we know exactly what it takes to service and protect boaters and their watercraft,” explains Capt. Joe Frohnhoefer, Chairman and CEO of Sea Tow. “We’ve combined that expertise with an in-depth knowledge of marine insurance to develop a policy that is truly tailored to recreational boaters’ needs. We call it a policy by boaters for boaters.”

Underwritten by AIG (New Hampshire Insurance Company), the largest insurance company in the world, the Sea Insure program was designed to reward safety-conscious boaters with a comprehensive policy offering that can be tailored to fit their specific needs.

Additionally, because of their affiliation with Sea Tow, prospective Sea Insure members will have the opportunity to replace traditional towing riders with a host of key coverage features that truly suit their individual boating lifestyles.

Key components of the Sea Insure policy, which are commonly excluded from most other policies, include coverage for scratching, denting, ice and freezing, electronics, mechanical breakdown and marine environmental damage.

For additional information or quote information, please visit us at the **Atlantic City Boat Show, Booth # 318** (Jan. 31 – Feb 4), go to www.seainsure.com or call (877) 568-1672.

About Sea Tow:

Sea Tow Services International, Inc. is the nation’s leading marine assistance provider. Founded in 1983 by Chairman & CEO Capt. Joe Frohnhoefer, Sea Tow now serves over 150,000 members in approximately 110 locations throughout the United States, Australia, Bahamas, Europe and Puerto Rico. For a full list of membership benefits, visit www.seatow.com.

For more information, please contact: Ann Medford, Sea Tow’s Director of Corporate Communications Dept. at #1-800-4SEATOW or ann@seatow.com.

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